

Organizing Committee

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Dr.T.Saritha

Dean of Commerce

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Mrs.G.Kannammal

Head & Asst.Prof. of
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Organizing Committee Members:

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Mrs.V.Akilandeswari Asst.Prof. of Commerce (CA)

Mrs P.Nithyapoorani Asst.Prof. of Commerce (CA)

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Ms.S.Priya Asst.Prof. of Commerce (CA)

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Ms.S.Saravana sundari Asst.Prof. of Commerce

Mrs.T.Vanthana Asst.Prof. of BBA

Ms.N.Bhuvanewari Asst.Prof. of BBA

Executive Committee Members:

S. Aparajitha M.Com

G.R. Kalaivane M.Com

Day - I : 06.02.2024

Resource Person

Mr.James V George

M.Com.,MBA., M.Phil., (Ph.D.), CMA

Assistant Professor

PG & Research Department of Commerce

Sacred Heart College (Aut.)

Thevara,Kochi, Kerala.

Dr.M.Moses Antony Rajendran,

M.Com., M.Phil., PGDIT.,MIT.,CCNA., Ph.D.,D.Litt.,

Assistant Professor in Corp.Sec.

Loyola College , Chennai.

Dr.S.Elango M.Com., MBA., M.Phil., Ph.D.,

Associate Professor

PG & Research Department of Commerce

Ururu Dhanalakshmi College, Trichy.

Day -II :07.02.2024

Resource Person

Dr.A.Vimal Jerald MCA., MBA., Ph.D.,

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Dr.M.Chandra M.com., MBA., M.Phil., Ph.D.,

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Department of Business Administration

National College,Trichy.

Advisory Committee:

Dr.S.Sudhamathi MBA., M.Phil., Ph.D.,

Associate Professor

Alagappa Institute of Management

Alagappa University, Karaikudi.

Dr.S.Gajalakshmi M.com.,MBA.,M.Phil., Ph.D.,

Assistant Professor

PG and Research Department of Commerce

Shrimati Indira Gandhi College, Trichy.



SRI BHARATHI ARTS AND SCIENCE COLLEGE FOR WOMEN

(Accredited With B⁺⁺ Grade By NAAC 1st Cycle)

(Affiliated to Bharathidasan University)

KAIKKURICHI,

PUDUKKOTTAI-622303.

DEPARTMENT OF COMMERCE AND
BUSINESS ADMINISTRATION

Two Day National Level Conference

On

IMPACT OF DIGITAL PAYMENT SYSTEM ON WOMEN ENTREPRENEURSHIP

6th & 7th February 2024



Venue:

Silver Jubilee Hall

About the Institution:

The system of education is in a state of flux, in conformity with the growing demands for new branches of knowledge and diversified advancement of the modern technological world. Foreseeing this, the SRI BHARATHI EDUCATIONAL INSTITUTION deemed it fit to start a new college with the name of “SRIBHARATHI ARTS AND SCIENCE COLLEGE FOR WOMEN” in order to fulfill the ambition of the student population. This college is situated in Kaikkurichi Village, 5K.M. Away from Pudukkottai towards Aranthangi. The college has been started in the academic year 2005 – 2006 with the basic idea to impart education to the Women, especially from rural areas. The college has started with 140 students in 2005 and has grown to strength of 1212 students in its 18th academic year with 16 UG courses, 6 PG courses and 1 PG Certificate course. The college has secured B⁺⁺ grade during the Cycle Ist of accreditation by NAAC in November 2023. At present 94 Teaching staff members & 17 Non Teaching staff are working in this college.

About the Conference:

The National Conference of “Impact of Digital Payment System On Women Entrepreneurship”. The conference is to discuss about issues and exchange ideas in the field of digitalized banking system. All the technical session will be focused on Women Entrepreneurship.

Journal Publication:

All the submitted papers will be reviewed by the advisory committee of the conference. The selected paper will be published in the proceedings with ISBN No and will be realized in the inaugural session and recommended to Published in the UGC CARE listed & Scopus indexed journal with nominal Publication fee.

Sub Themes of the Conference:

- Digital Payment Present Scenario
- Digital Entrepreneurship and startups
- E-Financial strategies in women’s business
- Social, green and sustainable development of business
- Economic development in e-commerce and e-marketing
- Present financial assistance for women

Submission Guidelines:

Authors are requested to send the soft copy of their paper as per the instruction given below to comwe2024@gmail.com on or before

01.02.2024

Paper Size : A4 in MS word file

Font Style : Times New Roman

Font Size : 12

Line Space : 1.5

Important Dates:

Last Date of Abstract Submission : 25.01.2024

Acceptance Date : 26.01.2024

Full paper submission : 01.02.2024

Last Date of Registration Date : 01.02.2024

Conference Date : 06.02.2024
&
07.02.2024

Registration Fee :

Categories	Participants	Paper presentation
Students (UG & PG)	Rs. 200	Rs.300
Research Scholar & Faculty Members	Rs. 300	Rs. 500
If you want Proceedings (with ISBN No.)	Rs. 300 (At the time of Registration)	

Registration fee includes: Conference kit, lunch and refreshment, TA/DA will not be provided. Registration fee should be paid online mode to the below account. (Spot Registration only for participant's)

Registration Details :

Name : Principal
Bank Name : Bank of Baroda
Account No 33110100004156
IFSC Code : BARB0PUDUKO (Fifth character is Zero)
Mobile Number : 9750928026

[REGISTRATION FORM LINK](#)

<https://forms.gle/EwJfkSPW8NdY1QZ1A>

[REGISTRATION QR CODE](#)



For Further Details Contact:

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Dean of Commerce

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